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Summer vacation is just days away and Fundtastic Fundraising wants to take this opportunity to wish you a safe and fun holiday season.

Even though the school year is just about over, the danger of allergic reaction is still a serious issue for many families. If you know someone with severe peanut and nut allergies, we are pleased to provide you with some valuable information to consider when purchasing products over the summer months.

The Canadian Food Inspection Agency is becoming even more stringent in its guidelines regarding product labelling and allergen alerts, and Fundtastic Fundraising is proud to be the last nationally branded peanut and nut free fundraising company in the country! Rest assured that all the products in Fundtastic Fundraising's product catalogue maintain the highest standards in regards to our commitment to being peanut and nut free and we assure our clients that none of our products are exposed to any trace peanut or nut ingredients before they leave our distribution centre!

There's still time to take advantage of our fall 2009 early book incentives -- contact us directly to book your fall fundraising campaign, and then you can sit back and enjoy the rest of the glorious summer!

Have a wonderful summer vacation and we look forward to working with you again in September.

On behalf of Fundtastic Fundraising,

June Nicholson
President & CEO



NUT & PEANUT ALLERGIES -- WHAT YOU NEED TO BE AWARE OF!

Food allergies are more prevalent than ever in our modern society and schools are becoming more aware of the seriousness of severe allergic reactions (anaphylaxis). Unfortunately anaphylaxis (the most severe form of allergic reaction) can pose life-threatening risks for anyone suffering from severe allergies.

Due to the life-threatening risks associated with peanut and nut allergies many of our schools, social groups and community organizations are implementing peanut free and nut free policies.



SABRINA'S LAW IN ONTARIO SCHOOLS

Sabrina's Law, introduced in January 2006, was named after 13-year old Sabrina Shannon who died in 2003 as a result of a severe allergic reaction in her school's cafeteria.

In an effort to address the seriousness of anaphylaxis risk, Sabrina's Law requires every school board in the province to establish and maintain an anaphylactic policy, which includes training for school staff in dealing with life threatening allergies, having individual plans in place for students with serious allergies and having emergency procedures in place for anaphylactic pupils. The Ministry of Education also provides every school and public health unit with an Anaphylaxis Resource Kit.





PEANUTS AND TREE-NUTS ARE NOT THE SAME

Peanuts are legumes (the term “legume” comes from the Latin verb “to gather”). As well as peanuts, the legume family includes peas, beans, lentils and soy.

Tree nuts, on the other hand, are almonds, Brazil nuts, cashews, hazelnuts (filberts), macadamia nuts, pecans, pine nuts (pignolias), pistachio nuts and walnuts.

Product labeling can be confusing! Finding peanut and nut free snacks can be challenging, but carefully reading product labels can assist you in knowing what to avoid.

According to the Canadian Food Inspection Agency, anyone suffering from peanut allergies should avoid all food and products that contain peanut and peanut derivatives. This includes any product that has an ingredient list that warns it “may contain” or “may contain traces of” peanut.

Anyone suffering from tree nut allergies should avoid all food and products that contain tree nut and tree nut derivatives. This includes any product that has an ingredient list that warns it “may contain” or “may contain traces of” tree nuts.



FUNDTASTIC FUNDRAISING IS COMMITTED TO BEING PEANUT & NUT FREE!

Fundtastic Fundraising believes that in order to make the claim of being peanut & nut free the product being sold should not have had the opportunity to come into contact with any trace peanut or nut ingredient at any time in the manufacturing or warehousing process.

Fundtastic Fundraising is proud to assure our clients that our facility, as well as those of each and every one of our suppliers, does not use peanuts, almonds or nuts of any kind in the manufacturing process, maintaining the highest possible standards. Fundtastic Fundraising ensures that none of our products are exposed to any peanut or nut ingredients before they leave our distribution facility! Rest assured that our products are manufactured under the ultimate in Canadian Food Inspection Agency guidelines for food safety as well as good Manufacturing Processes (HACCP).

Be certain before you purchase -- it may be a matter of life & death!



Fundtastic Fundraising's line-up of peanut & nut free products includes:

NATURE'S TREASURES!

Our most environmentally and socially responsible product offering, Nature's Treasures is a premium product, featuring 100% all natural Belgian chocolate. Rainforest Alliance certified, Nature's Treasures is a healthy snacking option that is completely peanut and nut free and meets Health Canada guidelines for healthy eating!

NESTLE - #1 IN KING SIZE BARS!

One of our most popular fundraising programs, Nestle's king size bars are the top bars in the marketplace, with all four bars (Kit Kat, Aero, Coffee Crisp and Smarties) consistently being in the top 10 chocolate bars in Canada.

Made in a peanut and nut free facility, Nestle bars offer brand name quality and variety that keeps customers coming back again and again.

KERNELS POPCORN!

It's hard to believe that a snack food that tastes so good can be so good for you! Popcorn is a natural product and is the perfect choice for healthy snacking. Fundtastic Fundraising proudly presents Kernels pre-flavoured, pre-popped bags of popcorn as part of our fundraising catalogue. Only Fundtastic Fundraising popcorn features the exclusive peanut free symbol, your assurance of our manufacturer's commitment to being peanut and nut free.

AMAZIN' RAISINS!

Fundtastic Fundraising is thrilled to introduce Amazin' Raisins to our line of healthy & responsible fundraising choices. Amazin' Raisins are a fun, healthy and nutritious snack for young and old! Not your average raisin -- Amazin' Raisins are infused with 100% all natural fruit flavours, and are completely peanut & nut free! Our in-school fundraising program makes Amazin' Raisins perfect for school breakfast or lunch programs, in daycare facilities, and for sports teams and on-the-go snacks!

LUCKY STAR!

Our new 2-for-\$2 product line, featuring Lucky Star bars, is an affordable way for groups and organizations to raise funds, even in a weakening economy!

Lucky Star bars are traditional style Belgian milk chocolate, available in caramel milk chocolate and crispy milk chocolate flavours, that are completely peanut and nut free, and less than 90 calories per bar -- perfect for portion control and for providing a small but delicious snacking alternative to a full size bar!





THERE'S STILL TIME TO BOOK YOUR FALL FUNDRAISING CAMPAIGN & TAKE THE SUMMER OFF!

With the school year winding down, we know that you are already probably thinking about summer holiday plans, but there's still time to book your fall fundraising campaign, and then put your feet up for the rest of the summer, knowing that your work is done!

Our Fundtastic sales team is offering early booking incentives if you book your fall fundraising campaign before June 30th, so get in touch with us now to take advantage of these great incentives!



NESTLE HALLOWE'EN BOO BOXES!

Fundtastic Fundraising is pleased to offer our Nestle Hallowe'en BOO Boxes. Available just once a year (every fall), this seasonal offering from Nestle features 50 of their junior sized Fav*orites (Aero, Kit Kat, Coffee Crisp & Smarties) per box.

This special fall fundraising offering is an 'order taking campaign' only. Take orders for Nestle BOO Boxes in September, with product being delivered during the first two weeks of October (in time for Hallowe'en).

At \$15.00 per box (including taxes), this fundraising offering compares favourably with a national discount store's low every day pricing, which offers the same product for \$14.54 (including taxes). Why not make your Hallowe'en treat spending benefit your school or organization?

Nestle Hallowe'en BOO Boxes from Fundtastic make fundraising easy!





LAST CHANCE -- ENTER TO WIN!

And don't forget to enter our contest to win an iPod touch -- simply fill out the entry form and tell us what cacao beans, raisins & popcorn kernels have in common!



For further information about healthy snacking and fundraising options that are peanut and nut free, please visit our website at www.fundtastic.ca or contact us directly by email or toll-free at 1-888-627-7386 and become part of a responsible fundraising program that you can be proud of!