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School life is running full steam ahead, with students and teachers fully immersed in school curriculums and extra-curricular activities.

At this busy time of year, and particularly with the cloud of recession and H1N1 flu hovering over all of us, making responsible choices is more important than ever -- choices about taking care of the health of your family, making choices about school and family activities, and making important choices about how to responsibly spend your hard earned income for everyday necessities while still supporting activities and causes that matter in your life.

At Fundtastic we recognize the importance of “choice”. We are pleased to work closely with schools, parent councils and non-profit organizations to help support their activities, recognizing the importance of raising valuable funds, but also being respectful of the value of each dollar spent. As such, we are proud to offer a variety of choices that will help support your fundraising goals, but which offer you a variety of choices that fit not only the budgets of your supporters, but give you options for making environmental, social and healthy snacking choices.

We are honoured that you have chosen Fundtastic Fundraising to work with your school or organization to support your fundraising initiatives. We'll happily customize a fundraising program to suit the choices your group has made.

**FUNDTASTIC....your natural CHOICE for fundraising!**

On behalf of Fundtastic Fundraising,

June Nicholson  
President & CEO



## **The definition of CHOICE!**

The word “choice” is defined as follows:

1. an act or instance of choosing; selection;
2. the right, power, or opportunity to choose; to have an option;
3. an alternative;
4. something that is preferred or preferable to others;
5. a carefully selected supply.

At Fundtastic we are pleased to offer you “choice” when deciding upon your next fundraising campaign: choice about price; choice about product selection; choice about healthy snacking options; choice about environmental & social responsibility. No matter what your choice, Fundtastic can help you make your next fundraising campaign profitable and successful!

## **WHY DO MORE -- a variety of responsible CHOICES from Fundtastic!**

We all have a duty to act responsibly, provide healthy choices for our families, ensure the preservation of a clean and healthy planet, and support our neighbours and communities by making responsible choices.

Over the past few years, Fundtastic’s President & CEO, June Nicholson, has scoured the earth to find only peanut & nut free items to offer our clients. Add to this, items that contribute directly to environmental stewardship and responsibility, and you have a winning formula!

Led by Nature’s Treasures, our signature line of all natural chocolate, Fundtastic is proud to offer a line-up of products that affirm our commitment to “doing more”. We’ll continue to add products that support our commitment to “doing more”, and will keep you updated as we add “choice” to our Fundtastic line-up.

Join our campaign to make a conscious decision to “do more” -- your efforts can make a difference!



## More Fundraising CHOICES from Fundtastic

### CHOICE regarding peanut & nut free products!

Ontario's Bill 3, also known as Sabrina's Law, clearly indicates that schools must "reduce the risk of allergen causative agents" within the school. If a suitable product exists, the **responsible choice** would be to purchase and use a product which is sensitive to allergy issues.

**Fundtastic Fundraising is Canada's only premier company dedicated to peanut and nut free food products.** Our facility, as well as those of each and everyone of our suppliers is committed to a completely peanut & nut free environment, maintaining the highest possible standards. We ensure that none of our products are exposed to any trace peanut or nut ingredients before they leave our distribution centre.

### CHOICE regarding healthy snacking options!

Fundtastic Fundraising recognizes the need for **healthy snack choices**, but also recognizes that snacking should be a pleasurable experience. Convenient snack foods can fit into a healthy eating plan and by making **smart choices**, your snacking experience can be both pleasurable and healthy!

In response to the changing needs of consumers, Fundtastic Fundraising carries a variety of snacking options that are safe and healthy and support the healthy living initiatives being undertaken by school boards across the country.

Our healthy snacking line-up includes:

- **Loaded Smoothies:** Recently certified by the Canadian Health Food Association as an all-natural product that supports optimal health & well-being, our Loaded Smoothies are not only loaded with all natural goodness, but are a delicious and flavourful treat!
- **Nature's Treasures:** The world's best all natural Belgian chocolate, using Rainforest Alliance certified cocoa, and certified by the Canadian Health food Association as a healthy snacking option.
- **Kernels & Lucky Star Popcorn:** A whole grain snacking option that is low in calories and a good source of dietary fibre.
- **Amazin' Raisins:** Infused with all natural fruit juices. A good source of dietary fibre, iron, calcium & anti-oxidants.



### **Price CHOICE -- pick your price, pick your profit!**

With a slowing economy being at the forefront in consumers' minds, it's important to offer **pricing choice options** that allow parents, family and friends to continue to support your fundraising initiatives, without placing undue burden on their financial circumstances.

Fundtastic is pleased to offer a variety of fundraising choices for your next campaign. Ask about our **Pick Your Price/Pick Your Profit** fundraising options, that offer products available at price points of **\$2.00, \$2.50 or \$3.00** each.

### **CHOICE regarding environmentally responsible products!**

With eco-initiatives being at the forefront of school curriculum, we've introduced a fundraising program that will support your commitment to going green.

When considering purchasing all-season or holiday greetings, stationary or gift wrap, consider our **Plantable Paper** that offers a full line of greeting cards, note cards, gift tags, wrapping paper and gift bags that grow into a beautiful garden after use.

**Plantable Paper** is handmade paper that has been embedded with pure North American wildflower seeds. The base fibre is cotton or 100% post-consumer waste, making your **Plantable Paper** "tree-free", and the ideal eco-friendly fundraising program!

**FUNDTASTIC....your natural CHOICE for fundraising!**



## 2009 HOLIDAY SEASON BOOKING INCENTIVE

Let us treat you to a chance to **win one of two (2) Netbook computers**.

Place your fundraising order before December 22nd, 2009 and for each qualifying order, the fundraising organizer and one lucky fundraising participant will be entered in a draw to win one of two (2) Netbook computers.

Minimum case orders required to qualify. Qualifying products include Nature's Treasures, Nestle King-Size Bars, Kernels Popcorn, Lucky Star Popcorn. Offer valid on all orders placed by December 22, 2009 and completed by January 30th, 2010.

For further information contact your Fundtastic sales representative.



For further information about healthy snacking and fundraising options that are peanut and nut free, please visit our website at [www.fundtastic.ca](http://www.fundtastic.ca) or contact us directly by email or toll-free at 1-888-627-7386 and become part of a responsible fundraising program that you can be proud of!